



Gaining admission to the college of choice is a daunting challenge even for the brilliant student – Acceptance will become more competitive in the coming years

Six of the eight Ivy League schools have acceptance rates in the single digits. Yet some schools held their doors open a little wider; Cornell accepted almost 18 percent of its applicants, and Columbia accepted twenty-two more students than it did last year. While UCLA continued to lead the nation in number of applications received with more than 61,000 – it accepted more than 15,000 students. The UCLA acceptance rate rose 2.5 percent when most schools are quoting drops in admissions.

There are more than 2,000 four-year colleges in the U.S. and while the number of high school students graduating is not going up, the number of graduates applying to college is. Moreover, students are applying to more schools each year.

To compound the problem, increasing numbers of international students are applying to colleges in the U.S. -- and not just to the most prestigious schools. These students see value in a degree from the United States and are now applying to schools that are particularly strong in engineering, business and the sciences. More students from diverse backgrounds are applying to four-year programs as outreach and financial aid programs become more effective.

There has never been a time when having the expertise of a college admissions coach has been more important. For a quarter-century, THE KEY has successfully guided its 90,000 family clients through the college admissions process securing enrollment to the schools of choice. Call to discover what THE KEY can offer your family facing this all important event. 800.620.8085

University	2011 Total Applicants	2011 Students Accepted	2011 Acceptance Rate	2010 Total Applicants	2010 Students Accepted	2010 Acceptance Rate
American (D.C.)	18,733	7,763	41.44%	16,953	7,334	43.26%
Amherst (Mass.)	8,438	1,077	12.76%	8,099	1,240	15.31%
Babson (Mass.)	5,077	1,685	33.19%	4,061	1,606	39.55%
Barnard (N.Y.)	5,154	1,284	24.91%	4,618	1,285	27.83%
Bates (Me.)	5,195	1,396	26.87%	4,518	1,438	31.83%
Boston College	33,000	9,200	27.88%	29,933	9,310	31.10%
Boston U.	41,734	19,905	47.69%	38,275	22,187	57.97%
Bowdoin (Me.)	6,554	1,022	15.59%	6,018	1,183	19.66%
Brandeis (Mass.)	8,915	3,444	38.63%	7,753	2,746	35.42%
Brown (R.I.)	30,946	2,692	8.70%	30,135	2,804	9.30%
Bucknell (Pa.)	7,937	2,161	27.23%	7,178	2,253	31.39%
California Tech.	5,225	628	12.02%	4,859	610	12.55%
Carleton (Minn.)	4,977	1,474	29.62%	4,856	1,496	30.81%
Carnegie Mellon (Pa.)	16,525	5,023	30.40%	15,459	5,135	33.22%
Case Western (Ohio)	13,527	6,526	48.24%	9,472	6,319	66.71%
Claremont McKenna (Calif.)	4,481	619	13.81%	4,264	729	17.10%
Clark (Mass.)	4,113	2,763	67.18%	4,020	2,799	69.63%
Colby (Me.)	5,175	1,505	29.08%	4,213	1,445	34.30%

Colgate (N.Y.)	7,839	2,271	28.97%	7,871	2,596	32.98%
Colorado College	4,915	1,255	25.53%	4,466	1,501	33.61%
College of N.J.	10,149	4,400	43.35%	9,954	4,500	45.21%
Columbia (N.Y.)	34,929	2,419	6.93%	26,178	2,397	9.16%
Connecticut College	5,239	1,737	33.16%	5,301	1,678	31.65%
Cooper Union (N.Y.)	3,502	253	7.22%	3,354	280	8.35%
Cornell (N.Y.)	36,392	6,534	17.95%	36,338	6,673	18.36%
Curtis Institute of Music (Pa.)	272	8	2.94%	274	10	3.65%
Dartmouth (N.H.)	22,385	2,178	9.73%	18,778	2,165	11.53%
Davidson (N.C.)	4,757	1,192	25.06%	4,066	1,207	29.69%
Dickinson (Pa.)	6,061	2,531	41.76%	5,033	2,405	47.78%
Duke (N.C.)	29,689	3,739	12.59%	26,770	3,372	12.60%
Elon (N.C.)	9,051	5,150	56.90%	9,771	4,770	48.82%
Emerson (Mass.)	7,431	3,599	48.43%	6,861	3,239	47.21%
Emory (Ga.)	17,027	4,410	25.90%	15,550	4,444	28.58%
Fordham (N.Y.)	31,653	12,698	40.12%	27,676	14,020	50.66%
George Washington (D.C.)	21,500	6,890	32.05%	21,177	6,666	31.48%
Georgetown (D.C.)	19,275	3,466	17.98%	18,100	3,490	19.28%
Georgia Tech.	14,209	6,807	47.91%	13,564	6,976	51.43%
Grinnell (Iowa)	2,966	1,315	44.34%	3,200	1,228	38.38%
Hamilton (N.Y.)	5,264	1,408	26.75%	4,857	1,430	29.44%
Harvard (Mass.)	34,950	2,158	6.17%	30,489	2,184	7.16%
Harvey Mudd (Calif.)	3,144	614	19.53%	2,718	638	23.47%
Haverford (Pa.)	3,476	865	24.88%	3,312	860	25.97%
Holy Cross (Mass.)	7,350	2,445	33.27%	6,911	2,451	35.47%
Johns Hopkins (Md.)	19,388	3,550	18.31%	18,459	3,787	20.52%
Juilliard (N.Y.)	2,543	140	5.51%	2,466	183	7.42%
Kenyon (Ohio)	4,272	1,416	33.15%	4,067	1,598	39.29%
Lafayette (Pa.)	5,710	2,298	40.25%	5,822	2,425	41.65%
Lehigh (Pa.)	11,589	3,816	32.93%	10,328	3,913	37.89%
Macalester (Minn.)	6,109	1,936	31.69%	4,317	1,837	42.55%
M.I.T.	17,909	1,715	9.58%	16,632	1,676	10.08%
Middlebury (Vt.)	8,533	1,514	17.74%	7,984	1,529	19.15%
Muhlenberg (Pa.)	4,872	2,065	42.39%	4,568	2,195	48.05%
N.Y.U.	42,242	10,831	25.64%	38,037	11,327	29.78%
Northeastern (Mass.)	43,250	14,840	34.31%	37,690	14,293	37.92%
Northwestern (Ill.)	30,975	5,575	18.00%	27,615	6,379	23.10%
Notre Dame (Ind.)	16,543	3,995	24.15%	14,510	4,009	27.63%
Oberlin (Ohio)	6,982	2,074	29.70%	6,846	2,207	32.24%
Pennsylvania State	42,979	20,053	46.66%	39,098	18,708	47.85%
Pomona College (Calif.)	7,207	979	13.58%	6,764	997	14.74%
Princeton (N.J.)	27,189	2,282	8.39%	26,247	2,311	8.80%
Purdue (Ind.)	29,283	19,360	66.11%	30,707	19,992	65.11%
Rensselaer Polytechnic (N.Y.)	14,554	5,601	38.48%	13,464	5,381	39.97%
Rice (T.X.)	13,803	2,568	18.60%	12,393	2,639	21.29%
Sarah Lawrence (N.Y.)	2,001	1,211	60.52%	1,925	1,200	62.34%
Skidmore (N.Y.)	5,770	2,411	41.79%	6,044	2,846	47.09%
Smith (Mass.)	4,128	1,877	45.47%	4,015	1,881	46.85%
Southern Methodist (T.X.)	12,817	5,503	42.94%	9,007	4,899	54.39%
Stanford (Calif.)	34,348	2,427	7.07%	32,022	2,340	7.31%
SUNY, Binghamton	28,060	11,276	40.19%	27,162	10,833	39.88%
Swarthmore (Pa.)	6,547	977	14.92%	6,041	967	16.01%
Tufts (Mass.)	17,130	3,735	21.80%	15,433	3,757	24.34%

Tulane (La.)	37,751	9,376	24.84%	43,816	11,384	25.98%
U.C., Los Angeles	61,513	15,551	25.28%	57,670	13,088	22.69%
U. of Chicago	21,773	3,446	15.83%	19,340	3,639	18.82%
U. of Colorado, Boulder	20,452	17,249	84.34%	20,998	17,445	83.08%
U. of Connecticut	27,149	10,865	40.02%	22,028	10,874	49.36%
U. of Delaware	24,469	13,058	53.37%	26,518	12,755	48.10%
U. of Florida	29,269	11,423	39.03%	27,999	11,184	39.94%
U. of Iowa	18,500	13,969	75.51%	17,220	13,098	76.06%
U. of Maryland, College Park	26,195	11,730	44.78%	26,147	11,671	44.64%
U.N.C., Chapel Hill	23,726	6,965	29.36%	23,271	7,559	32.48%
U. of Pennsylvania	31,659	3,880	12.26%	26,940	3,840	14.25%
U. of Richmond	9,419	2,989	31.73%	8,661	2,857	32.99%
U. of Rochester	14,890	5,012	33.66%	13,851	4,937	35.64%
U. of Southern California	37,107	8,449	22.77%	35,794	8,715	24.35%
U. of Texas, Austin	32,577	14,865	45.63%	31,022	14,583	47.01%
U. of Virginia	24,010	7,750	32.28%	22,512	7,212	32.04%
U. of Wisconsin, Madison	28,814	14,341	49.77%	25,522	14,423	56.51%
Vanderbilt (Tenn.)	24,756	3,825	15.45%	21,763	3,542	16.28%
Vassar (N.Y.)	7,985	1,779	22.28%	7,822	1,846	23.60%
Villanova (Pa.)	15,387	6,561	42.64%	14,361	6,483	45.14%
Virginia Tech.	21,009	13,545	64.47%	19,981	13,389	67.01%
Washington & Lee (Va.)	6,488	1,127	17.37%	6,627	1,259	19.00%
Washington U. in St. Louis	28,826	4,440	15.40%	24,939	5,285	21.19%
Wesleyan U. (Conn.)	10,033	2,368	23.60%	10,657	2,190	20.55%
Wheaton (Mass.)	3,272	1,930	58.99%	3,555	2,097	58.99%
William and Mary (Va.)	12,820	4,433	34.58%	12,539	3,983	31.76%
Williams (Mass.)	7,030	1,199	17.06%	6,633	1,237	18.65%
Yale (Conn.)	27,282	2,006	7.35%	25,869	2,039	7.88%